

QUALITY REPLACEMENT PARTS ARE NO ACCIDENT.



YOUR GUIDE TO COLLISION REPLACEMENT PARTS

Your main concern right now is that you get your car back in the shortest amount of time and that it looks just as good and performs just as well as it did before the accident. You have a great deal of faith in the repair specialist that is working on your vehicle to get it back to that condition.

As North America's leading supplier of aftermarket collision replacement parts, Keystone offers the largest selection of new replacement parts and remanufactured original equipment to your repair specialist. With unsurpassed savings that ultimately are passed on to you, the customer, your repairs don't have to break the bank. And with nearly 140 locations nationwide, you won't have to wait several days for the parts to be shipped to your repair specialist.

Our Platinum Plus guarantee means every single part we sell comes with a limited lifetime warranty for as long as you own the vehicle. After all, your time is valuable and your satisfaction is our biggest concern.

MORE MAKES. MORE MODELS. THE PARTS YOU NEED ARE CLOSE BY.

Keystone offers the broadest coverage and the deepest in-stock availability of any collision repair parts supplier in the country. From Buick to Volvo, we've got you covered.



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Raising The Standard Since Day One.





FREQUENTLY ASKED QUESTIONS

Q. What are aftermarket parts?

A. New replacement auto body parts such as fenders, bumpers, hoods, lights, etc., are parts referred to as “aftermarket” or “functionally equivalent” parts when made by a company other than the original car manufacturer (Ford, Chrysler, Chevrolet and others). Equivalent comparisons in the mechanical parts business would be aftermarket items such as Sears® Die-Hard™ batteries. Monroe® shocks and Midas® mufflers to name a few replacements to the original parts that are not manufactured by original equipment manufacturers (OEM)*

Q. Will aftermarket parts affect my vehicle?

A. No. Vehicle crash tests performed and reported by the Insurance Institute for Highway Safety found that cosmetic repair parts are “irrelevant to safety.” In a February 19, 2000 report, the Institute concluded that crash parts such as fenders, door skins, bumper covers and similar parts are cosmetic in nature and not meant to affect vehicle safety. To read the entire study, visit www.iihs.org/sr/pdfs/sr3502.pdf.

Q. Will the use of generic replacement parts void my vehicle warranty?

A. No. The federal Magnuson-Moss Warranty Act provides that the use of non-original parts cannot have any effect on the original warranty. Federal law prohibits companies from invalidating warranties due to the use of non-original replacement parts.



KNOW THE FACTS

Automobile manufacturers, also known as Original Equipment Manufacturers (O.E.M.), have nearly a complete monopoly in the collision replacement parts business. Until the early 1980's, there was virtually no competition from the aftermarket industry; therefore, O.E.M.'s were able to force consumers to pay high prices for their collision replacement parts.

The emergence of companies such as Keystone Automotive has provided consumers like you with greater choice and significantly lower prices, often by 30% or more. Also, many experts believe that the availability of high-quality generic replacement parts helps lower automobile insurance premiums and allows consumers to extend the useful life of their vehicles. After all, why should a relatively minor accident send your car to the salvage yard?

To learn more, please visit us on the Web at www.keystone-auto.com.



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